



# WELCOME TO YOUR FUNDRAISING PACK

HOW YOU CAN SUPPORT REFUGEES



SUPPORTING AND  
EMPOWERING  
REFUGEES

Charity No. 1014576



# WHAT YOUR FUNDRAISING HELPS TO ACHIEVE

The money you raise can help us provide vital support for refugees and people seeking asylum, including:



**Mental health support** for refugees suffering trauma and loss



**Employment support** to help refugees back into work



Advocating for a fairer, **more supportive asylum system** in the UK



**Specialist support for children** who arrive in the UK alone



**Help for children** to navigate the complex UK asylum process



**Housing advice** to make sure refugees have a safe place to call home

images: Flaticon.com

We take safeguarding extremely seriously so some of the names and photos have been changed to protect identities.

Photo credit, Ingrid Turner 2018



## HOSSEIN'S STORY

# WHY YOUR SUPPORT IS SO IMPORTANT

"My generation, we thought we were the luckiest generation that Afghanistan ever had. We saw the whole world coming to our country to grow, to flourish and educate ourselves. We saw good things happening every day. We were so hopeful to pursue education, to build networks to transform the society. To make Afghanistan a better place, a place that our children could have a better life. We thought we were really blessed and lucky to live in such a situation.

In August we saw everything collapse, not just Kabul but also our dreams, our aspirations, our country. We were evacuated on the 20th August. The world was watching. It was a big tragedy.

If I divide the past three months into two phases – the first phase is very dark. The second phase is very bright when I get to the Refugee Council, when I find help and when I see them helping us. We realised there are people out there helping us. We were very happy. We felt it is not like a job for them,

it is a real aspiration for us to be able to live. We made friendships, the people at Refugee Council are very nice people. They are helping us in a way that you think family members would. They really know their job, they are professional and caring.

Refugee Council helps refugees with a wide range of issues. All the basic things that a newcomer needs. So they help you to find English classes, they follow up with the refugees to make sure they have access to

education facilities so they can learn the language. They help us to navigate and explore the city and see what is interesting for those that are looking for a job. So connecting us to different people and organisations.

I am having employability workshops. Helping with kids schools, everything. They do it in a professional and polite way. In a way that you really think you are not left alone, there are people out there to help you."

**There are many other refugees like Hossein who have travelled thousands of miles fleeing war, torture and persecution and who arrive in the UK with nothing. Start fundraising today and you can help refugees rebuild their lives in a welcoming place of safety.**





### Setting Pace

Andy set himself the target of running two ultramarathons, as well as the London Marathon all in the space of a year, in aid of several charities including Refugee Council. He managed to raise over £1000 for his first 35 mile ultramarathon.

Thank you so much Andy – we applaud your determination!

“I wanted to support refugees because they are one of the most marginalised, misunderstood and unfairly maligned groups in society. The Refugee Council is an absolutely vital resource for them and I just wanted to help in any small way I could.”

Andy



### Making A Splash

Jacquie Freakes raised money for refugees by swimming a mile in the cold waters of the Serpentine Lake in Hyde Park, London. She took the plunge and managed to raise over £800. Thank you Jacquie and remember, just keep swimming, swimming, swimming.

### Making Music

A big thank you to Mia for holding a clarinet recital in honour of her grandfather, raising money and awareness for refugees in the process.



### Yogic Inspiration!

A huge thanks to Vaughan Dagnell who set up Flip Your Dog For Mental Health, an online yoga and meditation class that raises funds and awareness for mental health causes, and has been supporting Refugee Council since May 2020.

“The refugee and asylum seeking situation worldwide is something that needs so much support. A society is only healthy when we are all given the opportunity to thrive rather than simply survive, and mental health is at the heart of wellbeing.”

Vaughn



### Riding for Refugees

A massive thank you to Clara and her dad Chris, who did a 10km bike ride for refugees and raised £250! We hope you had a good time riding for refugees!

# NEED SOME INSPIRATION?



# EVERY GIFT WILL CHANGE LIVES

## £10

could help a newly arrived refugee access an empathetic interpreter helping them feel more at ease.

## £20

could help pay for a child refugee to attend a group session at our Youth Development Programme, where they will receive a warm welcome and have the chance to make new friends.

## £50

could help pay for a child refugee to attend the classes they need to catch up on all the schoolwork they have missed whilst fleeing war and persecution.

## £100

could help pay for a destitute asylum seeker to attend drop-in sessions where they will have a place to rest, shower, wash their clothes and be given a hot meal.

## £300

could help pay for therapy sessions for a refugee who has witnessed atrocities and is struggling with their mental health.

Photo credit, Abdul Azad 2018



# FUNDRAISE WITH FRIENDS AND FAMILY

## **Make It A Family (And Friends) Affair**

Gather around with your nearest and dearest, have fun, spend some quality time together and raise money to support refugees who may be separated from their own friends and families.

## **Host A Dinner Party**

Invite friends and family over for dinner and ask each guest to pay what they thought their meal was worth. Donate the proceeds to helping refugees.

## **How About?**

Taking it to the next level and organising your own Come Dine With Me? Each night of the week it's someone else's turn to cook.

## **Swap A Night Out For A Night In**

Get your friends together and swap the bar stool for the sofa. Whether it's a movie night, a pamper session or an evening of wine, beers and chit-chat, swap a night out for a night in and donate the money you would have otherwise spent on going out.

# FUNDRAISE WITH YOUR LOCAL COMMUNITY

Whether it's with your church group, book club, sports team or choir, start planning your fundraising activity today. As well as raising money you will also be spreading awareness in your local community. Maybe you will even inspire someone else to support refugees.

## **Organise An Around The World Celebration**

Ask each guest to bring something from their favourite country or culture. Be it food, music and dance or fashion, get together and celebrate different cultures and raise money for refugees. Ask for voluntary donations or sell tickets to your event and donate the proceeds.

## **Host A Bake Sale**

It's a classic. Get your community group together and get baking. Sell your delicious treats at church, sports tournaments, book club or shows and performances. Sell per slice or ask for voluntary donations.

## **Keep In Mind...**

If you are serving food at your event, it is important to make sure you consider health and safety. Have a look at page 12 of this guide for some helpful guidelines.



Photo credit, Zakaria Battal 2019



# FUNDRAISE AT SCHOOL OR UNIVERSITY

**Get your school or university talking and learning about refugees.**

Not only will you raise money for refugees, but you will also be spreading awareness amongst your peers about refugees and the issues they face.

## **Put On A Show**

Whether it's a choir concert, gig, play or talent contest, put on a show at the end of term and sell tickets to fundraise for refugees.

## **Host A Bake Sale**

Get as many people as possible to bring in a cake, biscuits or cupcakes. Sell per slice or ask for voluntary donations in exchange for a delicious treat.

## **More Fun Ideas**

- Fancy dress party
- World record attempt
- Art exhibition
- Sports day

## **Keep In Mind...**

If you are serving food at your event, it is important to make sure you consider health and safety. Have a look at page 12 of this guide for some helpful guidelines.



Photo by Vince Fleming on Unsplash



# FUNDRAISE AT WORK

## Share A Lunch

Why not get to know your colleagues a bit better by taking the same lunch break and organising a shared meal. Ask everyone to bring a sweet or savoury dish, set up a buffet and dig in.

## Working From Home?

Donate what you would have spent on your pre-Covid lunch at a café or your usual £3-meal-deal to Refugee Council.

## Auction Of Promise

Do something nice for a colleague... and put a price on it. Will you make everyone's tea for a week? Great at cutting hair? Are you a star baker? Happy to do the washing up? Or are you the one who always eats all the snacks? Promise to do (or stop doing) something for the colleague who bids the highest amount of money for it in an auction

of promises and donate the proceeds to support refugees. Get your colleagues together and organise some office 'fun'draising.

## Payroll Giving

If you're too busy to put on an event, how about donating a small portion of your salary to Refugee Council every month? You can do this through Payroll Giving, just let the HR team member who deals with payroll at your work know.

Donating straight from your salary also means that you won't have to pay tax on your donation.

Check with your employer today if they are offering a Payroll Giving scheme. Find out more on [www.gov.uk/payroll-giving](http://www.gov.uk/payroll-giving).

## More Fun Ideas

- Ball or Gala Evening
- World Record Attempt
- Bake Sale
- Dress Up or Dress Down Day
- 'Share A Skill' Lessons



Photo by David Schultz on Unsplash





# TAKE ON A CHALLENGE

## Feeling Sporty

No matter what sport you enjoy, make a challenge out of it and raise money for Refugee Council. You could sign up to run your local half-marathon, join a swim-a-thon or take part in a cycle ride. But it doesn't have to be an event. Why not challenge yourself to walking 50 miles over the course of a week, or how about cycling to work every day for a month? Get fit and raise money – it's a win-win situation.

## Give it up!

Whether it's alcohol, chocolate or biting your finger nails, challenge yourself to quit a bad habit today and you could get your friends and family to sponsor your challenge of self-discipline.

## Make your miles count!

Thinking about running the Great North Run or London Marathon? Why not apply for a ballot and use your place to raise money for refugees and people seeking asylum in the UK!

## Go on an adventure

When it is safe to do so, why not go on one of Charity Challenge's many adventures and fundraise throughout your challenge. From the Amazon rainforest to one of the many UK trekking challenges, use the trip of a lifetime to help raise money for refugees.

To find out more visit  
[www.charitychallenge.com](http://www.charitychallenge.com)

## Our Top Tips!

- Set up a Just Giving page to make donating easy!
- Start off strong with a high first donation to inspire others!
- Spread the word through social media
- Timing matters – send your fundraiser to friends and family after payday!
- Don't forget that Gift Aid can add 25% to your donation

“

I decided to run the Virtual London Marathon for Refugee Council to support them in their work with unaccompanied children sleeping at the port in Dover. I work in social care, and have been moved by accounts from colleagues about the practical and emotional support being offered to frightened children who have experienced unimaginable trauma and loss.

Ruth

”



# CELEBRATE AND DONATE

## Getting Hitched

Why not swap the traditional wedding list for a charity fundraiser. Ask your guests to celebrate your wedding vows with a donation towards helping and supporting refugees. An easy way to do this is to set up a Just Giving page and share the link with your wedding guests. Visit [www.justgiving.com/fundraising/ideas/wedding](http://www.justgiving.com/fundraising/ideas/wedding) to find out more.

## Birthday Fundraisers

Instead of sending cards, why not ask your friends and relatives to make a donation to supporting refugees in celebration of your next birthday. An easy way to do this is to set up a Just Giving page and share the link with your loved ones. Visit [home.justgiving.com/startfundraising](http://home.justgiving.com/startfundraising) to find out more. Alternatively, Facebook also has an easy way of setting up a Birthday Fundraiser. They will even remind you as it gets closer to your big day.

## Everyday Giving

There are some super simple, everyday things you can be doing to give to Refugee Council, without it costing you a penny.

### Amazon Smile

Ordering from your Amazon account? Whether it's books, bags or bits & bobs, sign in to your account through [www.smile.amazon.co.uk](http://www.smile.amazon.co.uk).

You can select Refugee Council as your chosen charity and for every purchase you make Amazon will donate 0.5% of the net price to us. It's as simple as that.

amazon smile

## Give As You Live

Do your online shopping through [www.giveasyoulive.com](http://www.giveasyoulive.com) and a donation will be made to us on your behalf at no extra cost to you every time you shop. From ASOS to Argos, Tesco to Ticketmaster, B&Q to Booking.com. Choose from thousands of your favourite online shopping sites. Simply sign-up for free and choose Refugee Council as your charity.

You can visit over 4,100 online shopping sites via [www.giveasyoulive.com](http://www.giveasyoulive.com) and then shop as normal from your chosen site. The store pays Give as you Live a percentage of your total purchase price in commission and half of that money is passed on to helping and supporting refugees.



Give as you Live™

## Every Click

Swap Google for Every Click. Simply surf the web through [everyclick.com](http://everyclick.com)'s search engine and Refugee Council will receive a donation from every search you make and you don't pay a single penny. To find out more and to register for your free account visit [www.everyclick.com](http://www.everyclick.com).





# HOW TO SEND IN THE MONEY YOU'VE RAISED

## Set Up A Just Giving Page

If you are taking on a challenge, organising an event or asking for donations in celebration of your wedding, then the easiest way to fundraise is by creating your own Just Giving page.

Your friends and family can make their donations online and the money comes directly to us, making it hassle free for you. Visit [home.justgiving.com/startfundraising](https://home.justgiving.com/startfundraising) to set up your page.

## Donate Online

You can transfer the money you have raised by making an online donation on our website. To do this visit [www.refugeecouncil.org.uk/donate](https://www.refugeecouncil.org.uk/donate). Remember to tell us what your fundraising activity was in the "Reason for giving" box.

## Give Us A Call

Our Supporter Care team can process your donation by credit or debit card over the phone. Call us on **0207 346 1205** to pay in your fundraising money. Our office hours are 9.30am-5.30pm, Monday – Friday.

## Complete Our Paying-In Form

You can fill in the paying in form at the end of this document and email it to us on: [supporter@refugeecouncil.org.uk](mailto:supporter@refugeecouncil.org.uk) or post it to us at: Refugee Council, PO Box 68614, London, E15 9DQ.

## Send Us A Cheque

You can send us a cheque, made payable to Refugee Council, with your donation total. When you post your cheque remember to include the donation slip which you can find at the end of this document. Fill in your details so we know who you are and what you did to raise money. Refugee Council, PO Box 68614, London, E15 9DQ.



Photo credit, Ingrid Turner 2018

## SARAH'S STORY

9 year old Sara's family was forced to flee the devastating war in Syria. Her family found safety in the UK and her parents are working hard to build a new life for Sara and her siblings. Sara's father told us

"We have been supported by Refugee Council from the start. They were very friendly. When my son was sick they accompanied us to the hospital...thank you for welcoming us. We are so grateful to this nation and its people for the chance to start life again in a

safe place with no threat of bombs. The most important thing to us was the safety of our children. Here we know the bombs will not fall."

There are many other refugees like Sara, who have travelled thousands of miles fleeing war, torture and persecution and who arrive in the UK with nothing. Start fundraising today and you can help refugees rebuild their lives in a welcoming place of safety.



# IMPORTANT THINGS TO CONSIDER

Fundraising with your friends, communities and colleagues is great fun and goes a long way towards supporting us, but it is important to keep your fundraising safe and legal! Here are some things you should consider:

## **Events involving food:**

If you are providing or serving food at your event, it is important to make sure it has been prepared and served safely. Making sure allergens are clearly labelled and including an ingredients list are simple things you can do to keep everyone safe. More guidance can be found here:

<https://www.food.gov.uk/safety-hygiene/providing-food-at-community-and-charity-events>

## **Raffles and lotteries:**

These types of events have certain rules that you must consider. You don't need a license to hold a small raffle as part of an event, as long as there is no cash prize and you don't spend more than £500 on prizes. Tickets can only be sold at one location on one day, at the same event as the prize draw and the results have to be announced either at or after the event. Please have a look at the latest advice from the Gambling Commission before planning your fundraiser:

<https://www.gamblingcommission.gov.uk/public-and-players/fundraising-and-lotteries>

## **Still not sure?**

If you are not sure about what you need to consider before getting started with your fundraising, please contact our fundraising team at [supporter@refugeecouncil.org.uk](mailto:supporter@refugeecouncil.org.uk) and we will be happy to help!

## **Some useful information:**

More information about fundraising guidelines can be found by visiting the following websites:

The Charity Commission

<https://www.gov.uk/government/organisations/charity-commission>

Institute of Fundraising <https://ciof.org.uk/>

The Fundraising Regulator <https://www.fundraisingregulator.org.uk/>

Refugee Council cannot accept liability for any problems or accidents during events raising funds for us. Fundraising is fun, and should be safe and legal too!







[www.refugeecouncil.org.uk](http://www.refugeecouncil.org.uk)

The Refugee Council is a charity registered in England and Wales, no. 1014576 and a company limited by guarantee in England and Wales no. 2727514

# Thank you!





**SUPPORTING AND  
EMPOWERING  
REFUGEES**

Please complete this form and return to:  
**Freepost Plus RSYE-AYUL-CEUL, Refugee Council,  
PO Box 68614, London E15 9DQ.**

Any questions, please contact us on **020 7346 1205**

**[www.refugeecouncil.org.uk](http://www.refugeecouncil.org.uk)**

The Refugee Council is a charity registered in England and Wales, no. 1014576  
and a company limited by guarantee in England and Wales no. 2727514

## Donation slip

### 1. Please fill in the below details when sending in your cheque

Title	<input type="text"/>	First Name	<input type="text"/>	Title	<input type="text"/>
Address	<input type="text"/>				
<input type="text"/>					
<input type="text"/>				Postcode	<input type="text"/>
Email Address	<input type="text"/>				

### 2. What was your fundraising activity?

### 3. Your preferences

Refugee Council would like to keep in touch with you about our services, support, events, campaigns and fundraising. We'll only contact you in the ways you want, and we'll keep your data safe (See [www.refugeecouncil.org.uk/privacy\\_policy](http://www.refugeecouncil.org.uk/privacy_policy) for further details). If you would like to update your permissions at any time, you can contact us directly on **supporter@refugeecouncil.org.uk** or call us on **020 7346 1205**.

I agree to the Refugee Council contacting me in the following ways:

<input type="checkbox"/> Telephone	<input type="text"/>	If you would rather not hear from us by post, please tick here <input type="checkbox"/>
<input type="checkbox"/> Email	<input type="text"/>	
<input type="checkbox"/> SMS text	<input type="text"/>	

**NOTE: If you are already a Refugee Council supporter, and have ticked the post opt out box, we will not be able to send you the updates or stories you may have previously received.**

**"I was so happy to come to Britain and to have the opportunity to rebuild my life in a safe country. In particular, I was looking forward to starting my postgraduate education."**

**Thank you!**





**SUPPORTING AND  
EMPOWERING  
REFUGEES**

Please complete this form and return to:  
**Freepost Plus RSYE-AYUL-CEUL, Refugee Council,**  
**PO Box 68614, London E15 9DQ.**  
Any questions, please contact us on **020 7346 1205**  
[www.refugeecouncil.org.uk](http://www.refugeecouncil.org.uk)

The Refugee Council is a charity registered in England and Wales, no. 1014576  
and a company limited by guarantee in England and Wales no. 2727514

## Sponsorship Form

### 1. Your details

Title	<input type="text"/>	First Name	<input type="text"/>	Title	<input type="text"/>
Address	<input type="text"/>				
<input type="text"/>					
<input type="text"/>				Postcode	<input type="text"/>
Email Address	<input type="text"/>				

### 2. Description of fundraising activity

<input type="text"/>
----------------------

Full Name (please print):	Home Address (please print):	Postcode:	Donation Amount (£):	Date Paid:	Gift Aid* (please tick) :

\*By ticking the box headed 'Gift Aid?', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Refugee Council to reclaim tax on the donation detailed above, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that Refugee Council will reclaim 25p of tax on every £1 that I have given. ☐





**SUPPORTING AND  
EMPOWERING  
REFUGEES**

Please complete this form and return to:  
**Freepost Plus RSYE-AYUL-CEUL, Refugee Council,**  
**PO Box 68614, London E15 9DQ.**

Any questions, please contact us on **020 7346 1205**

**[www.refugeecouncil.org.uk](http://www.refugeecouncil.org.uk)**

The Refugee Council is a charity registered in England and Wales, no. 1014576  
and a company limited by guarantee in England and Wales no. 2727514

## Sponsorship Form

Full Name (please print):	Home Address (please print):	Postcode:	Donation Amount (£):	Date Paid:	Gift Aid* (please tick) :

\*By ticking the box headed 'Gift Aid?', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Refugee Council to reclaim tax on the donation detailed above, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand that Refugee Council will reclaim 25p of tax on every £1 that I have given. ☐



### 3. Your preferences

Refugee Council would like to keep in touch with you about our services, support, events, campaigns and fundraising. We'll only contact you in the ways you want, and we'll keep your data safe (See [www.refugeecouncil.org.uk/privacy\\_policy](http://www.refugeecouncil.org.uk/privacy_policy) for further details). If you would like to update your permissions at any time, you can contact us directly on **supporter@refugeecouncil.org.uk** or call us on **020 7346 1205**.

<input type="checkbox"/> Telephone	<input type="text"/>
<input type="checkbox"/> Email	<input type="text"/>
<input type="checkbox"/> SMS text	<input type="text"/>

If you would rather not hear from us by post, please tick here ☐

**NOTE: If you are already a Refugee Council supporter, and have ticked the post opt out box, we will not be able to send you the updates or stories you may have previously received.**

"I was so happy to come to Britain and to have the opportunity to rebuild my life in a safe country. In particular, I was looking forward to starting my postgraduate education."

**Thank you!**



# KEEP IN TOUCH AND SHARE YOUR STORY

We love hearing about our amazing supporters so keep us posted on your fundraising activities and send us your best photos. And, if you're happy to, we'd love to share them with our supporters on social media.

Email them to us on [supporter@refugeecouncil.org.uk](mailto:supporter@refugeecouncil.org.uk).

Feel free to follow us on Facebook, Twitter and Instagram and join our wonderful online community.

 @refugeecouncil

 @refugeecouncil

 @refugeecouncil

We have an amazing, growing online community of supporters so please do join the conversation using #refugeecouncil or tag us in your posts.

Thank you!



**SUPPORTING AND  
EMPOWERING  
REFUGEES**

Charity No. 1014576